

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	12018

Invoice #	207167-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	207167
Alt Order #	
Deal #	
Order Flight	09/24/12 - 09/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					09/24/12 to 09/30/12	5x	11111--				
	WOOD			M	09/24/12	:30	5:52 AM	DST1201H	\$150.00		1
	WOOD			Tu	09/25/12	:30	5:24 AM	DST1201H	\$150.00		2
	WOOD			W	09/26/12	:30	4:59 AM	DST1201H	\$150.00		3
	WOOD			Th	09/27/12	:30	5:10 AM	DST1201H	\$150.00		4
	WOOD			F	09/28/12	:30	5:40 AM	DST1201H	\$150.00		5
2	WOOD	6am Daybreak	6-7a		to						
					09/24/12 to 09/30/12	4x	11-11--				
	WOOD			M	09/24/12	:30	6:16 AM	DST1201H	\$400.00		1
	WOOD			Tu	09/25/12	:30	6:15 AM	DST1201H	\$400.00		2
	WOOD			Th	09/27/12	:30	6:08 AM	DST1201H	\$400.00		3
	WOOD			F	09/28/12	:30	6:38 AM	DST1201H	\$400.00		4
3	WOOD	Today Show	658-9a		to						
					09/24/12 to 09/30/12	5x	11111--				
	WOOD			M	09/24/12	:30	6:58 AM	DST1201H	\$650.00		1
	WOOD			Tu	09/25/12	:30	8:43 AM	DST1201H	\$650.00		2
	WOOD			W	09/26/12	:30	8:50 AM	DST1201H	\$650.00		3
	WOOD			Th	09/27/12	:30	6:59 AM	DST1201H	\$650.00		4
	WOOD			F	09/28/12	:30	6:58 AM	DST1201H	\$650.00		5
4	WOOD	Daybreak Sat @7am	658-8a		to						
					09/24/12 to 09/30/12	1x	-----1-				
	WOOD			Sa	09/29/12	:30	7:11 AM	DST1201H	\$275.00		1
5	WOOD	Daybreak Sun @7am	658-8a		to						
					09/24/12 to 09/30/12	1x	-----1				
	WOOD			Su	09/30/12	:30	7:10 AM	DST1201H	\$250.00		1
6	WOOD	Today Show 2	9-10a		to						
					09/24/12 to 09/30/12	1x	--1----				
	WOOD			W	09/26/12	:30	9:58 AM	DST1201H	\$300.00		1
7	WOOD	Today Show 3	10-11a		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Estimate Number	12018	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WOOD	Order #	207167
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 09/30/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WOOD	Today Show 3	10-11a		to						
					09/24/12 to 09/30/12	1x	--- 1---				
	WOOD			Th	09/27/12	:30	10:46 AM	DST1201H	\$200.00		1
8	WOOD	News 8 @ Noon	12-1p		to						
					09/24/12 to 09/30/12	1x	1-----				
	WOOD			M	09/24/12	:30	12:48 PM	DST1201H	\$225.00		1
9	WOOD	Rachael Ray	2-3p		to						
					09/24/12 to 09/30/12	1x	- 1-----				
	WOOD			Tu	09/25/12	:30	2:18 PM	DST1201H	\$75.00		1
10	WOOD	Dr Oz	3-4p		to						
					09/24/12 to 09/30/12	2x	1-- 1---				
	WOOD			M	09/24/12	:30	3:20 PM	DST1201H	\$125.00		2
	WOOD			Th	09/27/12	:30	3:19 PM	DST1201H	\$125.00		1
11	WOOD	Ellen	4-5p		to						
					09/24/12 to 09/30/12	2x	-- 1- 1--				
	WOOD			W	09/26/12	:30	4:28 PM	DST1201H	\$400.00		1
	WOOD			F	09/28/12	:30	4:28 PM	DST1201H	\$400.00		2
12	WOOD	M-F News 8 @5p	5-530p		to						
					09/24/12 to 09/30/12	2x	- 1- 1---				
	WOOD			Tu	09/25/12	:30	5:29 PM	DST1201H	\$675.00		1
	WOOD			Th	09/27/12	:30	5:27 PM	DST1201H	\$675.00		2
13	WOOD	M-F News 8 @ 530p	530-6p		to						
					09/24/12 to 09/30/12	2x	-- 1- 1--				
	WOOD			W	09/26/12	:30	5:42 PM	DST1201H	\$675.00		1
	WOOD			F	09/28/12	:30	5:49 PM	DST1201H	\$675.00		2
14	WOOD	M-F News 8 @6p	6-630p		to						
					09/24/12 to 09/30/12	2x	1-- 1---				
	WOOD			M	09/24/12	:30	5:59 PM	DST1201H	\$1,125.00		1
	WOOD			Th	09/27/12	:30	6:21 PM	DST1201H	\$1,125.00		2

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Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 09/30/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	WOOD	Inside Edition	7-730p		to						
				09/24/12 to 09/30/12	3x	- 11- 1 - -					
	WOOD			Tu	09/25/12	:30	7:20 PM	DST1201H	\$450.00		1
	WOOD			W	09/26/12	:30	7:29 PM	DST1201H	\$450.00		2
	WOOD			F	09/28/12	:30	7:20 PM	DST1201H	\$450.00		3
16	WOOD	Access Hollywood	730-8p		to						
				09/24/12 to 09/30/12	1x	- - - 1 - - -					
	WOOD			Th	09/27/12	:30	7:55 PM	DST1201H	\$400.00		1
17	WOOD	Monday 8-10p	8-10p		to						
				09/24/12 to 09/30/12	1x	1 - - - - -					
	WOOD			M	09/24/12	:30	9:41 PM	DST1201H	\$2,000.00		1
18	WOOD	Wed 10-11p	10-11p		to						
				09/24/12 to 09/30/12	1x	- - 1 - - - -					
	WOOD			W	09/26/12	:30	10:32 PM	DST1201H	\$875.00		1
19	WOOD	Friday 9-10p	9-10p		to						
				09/24/12 to 09/30/12	1x	- - - - 1 - -					
	WOOD			F	09/28/12	:30	9:38 PM	DST1201H	\$875.00		1
20	WOOD	Saturday 8-9p	8-9p		to						
				09/24/12 to 09/30/12	1x	- - - - - 1 -					
	WOOD			Sa	09/29/12	:30	8:45 PM	DST1201H	\$200.00		1
21	WOOD	M-F News 8 @ 11	11-1135p		to						
				09/24/12 to 09/30/12	3x	- 11- 1 - -					
	WOOD			Tu	09/25/12	:30	11:24 PM	DST1201H	\$900.00		1
	WOOD			W	09/26/12	:30	11:31 PM	DST1201H	\$900.00		2
	WOOD			F	09/28/12	:30	11:09 PM	DST1201H	\$900.00		3
22	WOOD	Sun 11p News (NFL)	1130-12a		to						
				09/24/12 to 09/30/12	1x	- - - - - 1					
	WOOD			Su	09/30/12	:30	12:13 AM	DST1201H	\$500.00		1
				Sports ran late							

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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					09/24/12 to 09/30/12	4x	1111---				
	WOOD			M	09/24/12	:30	11:58 PM	DST1201H	\$300.00		1
	WOOD			Tu	09/25/12	:30	11:58 PM	DST1201H	\$300.00		2
	WOOD			W	09/26/12	:30	12:20 AM	DST1201H	\$300.00		3
	WOOD			Th	09/27/12	:30	12:21 AM	DST1201H	\$300.00		4
24	WOOD	Today Show Sunday	758-9a		to						
					09/24/12 to 09/30/12	1x	-----S				
	WOOD			Su	09/30/12	:30	9:00 AM	DST1201H	\$600.00		1

Aired Spots**47**

<u>Gross Total</u>	\$23,625.00	
<u>Agency Commission</u>	\$3,543.75	
<u>Net Amount Due</u>	\$20,081.25	<u>Payment Terms 30 Days</u>

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